CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

CROSSROADS MEDIA, LLC
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA, VA 22314

Contract / Revision	Alt Order #
322538 /	WOC10031441

Product
American Crossroads

Contract Dates	Estimate #
10/16/12 - 10/22/12	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROADS	07/05/12 / 10/02/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA18+

IDB#	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref
02812	23438

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	10/16/12	10/22/12	News 4 @ 4:30a	430-5a		:30			NM	5	$1,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	1111--1	5	$250.00							
N 2	WRC	10/16/12	10/22/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	10	$8,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	22222--	10	$800.00							
N 3	WRC	10/16/12	10/22/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	10	$18,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	22222--	10	$1,800.00							
N 4	WRC	10/16/12	10/22/12	7-9A TODAY SHOW	7A-9A		:30			NM	10	$25,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	22222--	10	$2,500.00							
N 5	WRC	10/16/12	10/22/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	22222--	10	$800.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 6	WRC	10/16/12	10/22/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	20	$23,000.00
Week:		10/16/12	10/22/12	22222 - -				10	$600.00			

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
2	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
3	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
4	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
5	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
6	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
7	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
8	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
9	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								
10	WRC	10/16/12-10/22/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF - - - -	:30	~~$800.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30								
PREEMPT								

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount

Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week	Start/End Time	Weekdays	Length	Rate	Type
1	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	~~$600.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30										
PREEMPT										
2	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	~~$600.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30										
PREEMPT										
3	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	~~$600.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30										
PREEMPT										
4	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	~~$600.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30										
PREEMPT										
5	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	~~$600.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30										
PREEMPT										
6	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	~~$600.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30										
PREEMPT										
7	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	~~$600.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30										
PREEMPT										
8	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	~~$600.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30										
PREEMPT										
9	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	~~$600.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30										
PREEMPT										
10	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	~~$600.00~~	NM
See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29,6.30										
PREEMPT										
11	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	$1,000.00	NM
(M) MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
12	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	$1,000.00	NM
(M) MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
13	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	$1,000.00	NM
(M) MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
14	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	$1,000.00	NM
(M) MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
15	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	$1,000.00	NM
(M) MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
16	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	$1,000.00	NM
(M) MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
17	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	$1,000.00	NM
(M) MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
18	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	$1,000.00	NM
(M) MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
19	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3		10A-11A	MTuWThF----	:30	$1,000.00	NM

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Ⓜ	MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
20	WRC	10/16/12-10/22/12		10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		$1,000.00	NM		
	Ⓜ	MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
21	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
22	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
23	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
24	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
25	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
26	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
27	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
28	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
29	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
30	WRC	10/16/12-10/22/12		9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		$1,300.00	NM		
	Ⓜ	MG for 5.7,6.9,6.7,5.5,5.9,6.2,6.4,5.3,6.10,5.8,6.5,6.3,5.4,5.10,6.8,5.1,5.2,5.6,6.6,6.1										
N 7	WRC	10/16/12	10/20/12	News 4 Sat 6am 6-7a	6A-7A		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	-----1-	1	$800.00						
N 8	WRC	10/16/12	10/20/12	News 4 Sat 9-1030a	9-1030a		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	-----1-	1	$1,200.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WRC*	*10/15/12-10/21/12*	*News 4 Sat 9-1030a*	*9-1030a*	-------Sa--	*:30*		*~~$1,200.00~~*	*NM*		
		Credited										
		PREEMPT										
N 9	WRC	10/16/12	10/21/12	News 4 This Week	530-6a		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	------1	1	$200.00						
N 10	WRC	10/16/12	10/21/12	News Sun 6-7a	6-7a		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	------1	1	$700.00						
N 11	WRC	10/16/12	10/21/12	News Sun 7-8a	7-8a		:30			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	------1	1	$1,000.00						
N 12	WRC	10/16/12	10/21/12	Sunday Today 8-9a	8-9A		:30			NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	------1	1	$2,500.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length	Rate	Type		
	1	*WRC*	*10/15/12-10/21/12*		*Sunday Today 8-9a*	*8-9A*	---------Su	*:30*	*~~$2,500.00~~*	*NM*		
		See MG 12.2										
		PREEMPT										
	2	WRC	10/15/12-10/21/12		News 4 Sun 9-10a	9-10A	---------Su	:30	$2,500.00	NM		
	Ⓜ	MG for 12.1 10/21										
N	13	WRC	10/16/12	10/21/12	News 4 Sun 9-10a	9-10A		:30		NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	------1	1	$1,200.00						
N	14	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P		:30		NM	20	$12,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/16/12	10/22/12	22222--	10	$400.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		~~$400.00~~	NM		
See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1												
PREEMPT												
2	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		~~$400.00~~	NM		
See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1												
PREEMPT												
3	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		~~$400.00~~	NM		
See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1												
PREEMPT												
4	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		~~$400.00~~	NM		
See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1												
PREEMPT												
5	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		~~$400.00~~	NM		
See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1												
PREEMPT												
6	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		~~$400.00~~	NM		
See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1												
PREEMPT												
7	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		~~$400.00~~	NM		
See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1												
PREEMPT												
8	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		~~$400.00~~	NM		
See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1												
PREEMPT												
9	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		~~$400.00~~	NM		
See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1												
PREEMPT												
10	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		~~$400.00~~	NM		
See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1												
PREEMPT												
11	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7											
12	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7											
13	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7											
14	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7											
15	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7											
16	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7											
17	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7											
18	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7											
19	WRC	10/16/12	10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7										
	20	WRC	10/16/12-10/22/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		$520.00	NM		
	Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7										
	21	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		$810.00	NM		
	Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7										
	22	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		$810.00	NM		
	Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7										
	23	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		$810.00	NM		
	Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7										
	24	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		$810.00	NM		
	Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7										
	25	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		$810.00	NM		
	Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7										
	26	WRC	10/16/12-10/22/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		$550.00	NM		
	Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7										
	27	WRC	10/16/12-10/22/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		$550.00	NM		
	Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7										
	28	WRC	10/16/12-10/22/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		$550.00	NM		
	Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7										
	29	WRC	10/16/12-10/22/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		$550.00	NM		
	Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7										
	30	WRC	10/16/12-10/22/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		$550.00	NM		
	Ⓜ	MG for 15.2,15.3,16.2,15.5,14.10,14.5,14.2,14.9,15.1,16.3,16.1,14.1,16.4,16.5,14.3,14.4,14.6,14.8,15.4,14.7										
N	15	WRC	10/16/12	10/22/12 Access H Live 12-1p	12-1p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/16/12	10/22/12	11111--	5	$300.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WRC*	*10/16/12-10/22/12*	*Access H Live 12-1p*	*12-1p*	MTuWThF----	*:30*		*~~$300.00~~*	*NM*		
		See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1										
		PREEMPT										
	2	*WRC*	*10/16/12-10/22/12*	*Access H Live 12-1p*	*12-1p*	MTuWThF----	*:30*		*~~$300.00~~*	*NM*		
		See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1										
		PREEMPT										
	3	*WRC*	*10/16/12-10/22/12*	*Access H Live 12-1p*	*12-1p*	MTuWThF----	*:30*		*~~$300.00~~*	*NM*		
		See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1										
		PREEMPT										
	4	*WRC*	*10/16/12-10/22/12*	*Access H Live 12-1p*	*12-1p*	MTuWThF----	*:30*		*~~$300.00~~*	*NM*		
		See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1										
		PREEMPT										
	5	*WRC*	*10/16/12-10/22/12*	*Access H Live 12-1p*	*12-1p*	MTuWThF----	*:30*		*~~$300.00~~*	*NM*		
		See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1										
		PREEMPT										
N	16	WRC	10/16/12	10/22/12 1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/16/12	10/22/12	11111--	5	$350.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 17	WRC	10/16/12	10/22/12	2-3p Nate Berkus	2-3p		:30			NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	11111 - -	5	$300.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF - - - -	:30	~~$350.00~~	NM
	See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1							
	PREEMPT							
2	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF - - - -	:30	~~$350.00~~	NM
	See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1							
	PREEMPT							
3	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF - - - -	:30	~~$350.00~~	NM
	See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1							
	PREEMPT							
4	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF - - - -	:30	~~$350.00~~	NM
	See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1							
	PREEMPT							
5	WRC	10/16/12-10/22/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF - - - -	:30	~~$350.00~~	NM
	See MG 14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,1							
	PREEMPT							

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	WRC	10/16/12-10/22/12	2-3p Nate Berkus	2-3p	MTuWThF - - - -	:30	~~$300.00~~	NM
	See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19							
	PREEMPT							
2	WRC	10/16/12-10/22/12	2-3p Nate Berkus	2-3p	MTuWThF - - - -	:30	~~$300.00~~	NM
	See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19							
	PREEMPT							
3	WRC	10/16/12-10/22/12	2-3p Nate Berkus	2-3p	MTuWThF - - - -	:30	~~$300.00~~	NM
	See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19							
	PREEMPT							
4	WRC	10/16/12-10/22/12	2-3p Nate Berkus	2-3p	MTuWThF - - - -	:30	~~$300.00~~	NM
	See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19							
	PREEMPT							
5	WRC	10/16/12-10/22/12	2-3p Nate Berkus	2-3p	MTuWThF - - - -	:30	~~$300.00~~	NM
	See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19							
	PREEMPT							

N 18	WRC	10/16/12	10/22/12	Ellen	3P-4P		:30		NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	11111 - -	5	$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length	Weekdays	Spots/Week	Rate	Type	
1	WRC	10/16/12	10/22/12	Ellen	3P-4P	MTuWThF- - - -	:30			~~$600.00~~	NM	
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19 PREEMPT												
2	WRC	10/16/12	10/22/12	Ellen	3P-4P	MTuWThF- - - -	:30			~~$600.00~~	NM	
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19 PREEMPT												
3	WRC	10/16/12	10/22/12	Ellen	3P-4P	MTuWThF- - - -	:30			~~$600.00~~	NM	
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19 PREEMPT												
4	WRC	10/16/12	10/22/12	Ellen	3P-4P	MTuWThF- - - -	:30			~~$600.00~~	NM	
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19 PREEMPT												
5	WRC	10/16/12	10/22/12	Ellen	3P-4P	MTuWThF- - - -	:30			~~$600.00~~	NM	
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19 PREEMPT												
N 19	WRC	10/16/12	10/22/12	4-5P NEWS4 @ 4PM	4P-5P		:30				NM	14	$12,225.00
Week:		10/16/12	10/22/12			11111- -		5	$800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	*WRC*	*10/16/12-10/22/12*		*4-5P NEWS4 @ 4PM*	*4P-5P*	*MTuWThF----*	*:30*		*~~$800.00~~*	*NM*		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19												
PREEMPT												
2	*WRC*	*10/16/12-10/22/12*		*4-5P NEWS4 @ 4PM*	*4P-5P*	*MTuWThF----*	*:30*		*~~$800.00~~*	*NM*		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19												
PREEMPT												
3	*WRC*	*10/16/12-10/22/12*		*4-5P NEWS4 @ 4PM*	*4P-5P*	*MTuWThF----*	*:30*		*~~$800.00~~*	*NM*		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19												
PREEMPT												
4	*WRC*	*10/16/12-10/22/12*		*4-5P NEWS4 @ 4PM*	*4P-5P*	*MTuWThF----*	*:30*		*~~$800.00~~*	*NM*		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19												
PREEMPT												
5	*WRC*	*10/16/12-10/22/12*		*4-5P NEWS4 @ 4PM*	*4P-5P*	*MTuWThF----*	*:30*		*~~$800.00~~*	*NM*		
See MG 19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19												
PREEMPT												
6	WRC	10/16/12-10/22/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		$1,100.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
7	WRC	10/16/12-10/22/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		$1,100.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
8	WRC	10/16/12-10/22/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		$1,100.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
9	WRC	10/16/12-10/22/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		$1,100.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
10	WRC	10/16/12-10/22/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		$1,100.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
11	WRC	10/16/12-10/22/12		Ellen	3P-4P	MTuWThF----	:30		$825.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
12	WRC	10/16/12-10/22/12		Ellen	3P-4P	MTuWThF----	:30		$825.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
13	WRC	10/16/12-10/22/12		Ellen	3P-4P	MTuWThF----	:30		$825.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
14	WRC	10/16/12-10/22/12		Ellen	3P-4P	MTuWThF----	:30		$825.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
15	WRC	10/16/12-10/22/12		Ellen	3P-4P	MTuWThF----	:30		$825.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
16	WRC	10/16/12-10/22/12		Steve Harvey	2-3p	MTuWThF----	:30		$650.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
17	WRC	10/16/12-10/22/12		Steve Harvey	2-3p	MTuWThF----	:30		$650.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
18	WRC	10/16/12-10/22/12		Steve Harvey	2-3p	MTuWThF----	:30		$650.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
19	WRC	10/16/12-10/22/12		Steve Harvey	2-3p	MTuWThF----	:30		$650.00	NM		
Ⓜ	MG for 18.4,17.3,18.3,18.2,17.1,19.5,19.3,18.1,17.2,18.5,17.4,17.5,19.4,19.2,19.1											
N 20	WRC	10/16/12	10/22/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	0	$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	11111- -	5	$1,400.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*10/16/12-10/22/12*		*5-6P NEWS 4 @ 5PM*	*5P-6P*	MTuWThF- - - -	*:30*		~~*$1,400.00*~~	*NM*		
See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16												
PREEMPT												
2	*WRC*	*10/16/12-10/22/12*		*5-6P NEWS 4 @ 5PM*	*5P-6P*	MTuWThF- - - -	*:30*		~~*$1,400.00*~~	*NM*		
See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16												
PREEMPT												
3	*WRC*	*10/16/12-10/22/12*		*5-6P NEWS 4 @ 5PM*	*5P-6P*	MTuWThF- - - -	*:30*		~~*$1,400.00*~~	*NM*		
See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16												
PREEMPT												
4	*WRC*	*10/16/12-10/22/12*		*5-6P NEWS 4 @ 5PM*	*5P-6P*	MTuWThF- - - -	*:30*		~~*$1,400.00*~~	*NM*		
See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16												
PREEMPT												
5	*WRC*	*10/16/12-10/22/12*		*5-6P NEWS 4 @ 5PM*	*5P-6P*	MTuWThF- - - -	*:30*		~~*$1,400.00*~~	*NM*		
See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16												
PREEMPT												
N 21	WRC	10/16/12	10/22/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	11	$25,575.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	11111- -	5	$1,800.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length	Rate	Type			
1	*WRC*	*10/16/12-10/22/12*		*6-7P NEWS4 @ 6PM*	*6P-7P*	MTuWThF----	*:30*	~~*$1,800.00*~~	*NM*			
	See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16											
	PREEMPT											
2	*WRC*	*10/16/12-10/22/12*		*6-7P NEWS4 @ 6PM*	*6P-7P*	MTuWThF----	*:30*	~~*$1,800.00*~~	*NM*			
	See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16											
	PREEMPT											
3	*WRC*	*10/16/12-10/22/12*		*6-7P NEWS4 @ 6PM*	*6P-7P*	MTuWThF----	*:30*	~~*$1,800.00*~~	*NM*			
	See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16											
	PREEMPT											
4	*WRC*	*10/16/12-10/22/12*		*6-7P NEWS4 @ 6PM*	*6P-7P*	MTuWThF----	*:30*	~~*$1,800.00*~~	*NM*			
	See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16											
	PREEMPT											
5	*WRC*	*10/16/12-10/22/12*		*6-7P NEWS4 @ 6PM*	*6P-7P*	MTuWThF----	*:30*	~~*$1,800.00*~~	*NM*			
	See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16											
	PREEMPT											
6	WRC	10/16/12-10/22/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30	$1,850.00	NM			
Ⓜ	MG for 20.3,21.4,22.3,22.5,21.1,21.5,20.2,20.4,22.4,22.2,20.1,20.5,22.1,21.3,21.2											
7	WRC	10/16/12-10/22/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30	$1,850.00	NM			
Ⓜ	MG for 20.3,21.4,22.3,22.5,21.1,21.5,20.2,20.4,22.4,22.2,20.1,20.5,22.1,21.3,21.2											
8	WRC	10/16/12-10/22/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30	$1,850.00	NM			
Ⓜ	MG for 20.3,21.4,22.3,22.5,21.1,21.5,20.2,20.4,22.4,22.2,20.1,20.5,22.1,21.3,21.2											
9	WRC	10/16/12-10/22/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30	$1,850.00	NM			
Ⓜ	MG for 20.3,21.4,22.3,22.5,21.1,21.5,20.2,20.4,22.4,22.2,20.1,20.5,22.1,21.3,21.2											
10	WRC	10/16/12-10/22/12		6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30	$1,850.00	NM			
Ⓜ	MG for 20.3,21.4,22.3,22.5,21.1,21.5,20.2,20.4,22.4,22.2,20.1,20.5,22.1,21.3,21.2											
11	WRC	10/16/12-10/22/12		7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF----	:30	$8,075.00	NM			
Ⓜ	MG for 20.3,21.4,22.3,22.5,21.1,21.5,20.2,20.4,22.4,22.2,20.1,20.5,22.1,21.3,21.2											
12	WRC	10/16/12-10/22/12		5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30	$1,650.00	NM			
Ⓜ	MG for 20.3,21.4,22.3,22.5,21.1,21.5,20.2,20.4,22.4,22.2,20.1,20.5,22.1,21.3,21.2											
13	WRC	10/16/12-10/22/12		5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30	$1,650.00	NM			
Ⓜ	MG for 20.3,21.4,22.3,22.5,21.1,21.5,20.2,20.4,22.4,22.2,20.1,20.5,22.1,21.3,21.2											
14	WRC	10/16/12-10/22/12		5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30	$1,650.00	NM			
Ⓜ	MG for 20.3,21.4,22.3,22.5,21.1,21.5,20.2,20.4,22.4,22.2,20.1,20.5,22.1,21.3,21.2											
15	WRC	10/16/12-10/22/12		5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30	$1,650.00	NM			
Ⓜ	MG for 20.3,21.4,22.3,22.5,21.1,21.5,20.2,20.4,22.4,22.2,20.1,20.5,22.1,21.3,21.2											
16	WRC	10/16/12-10/22/12		5-6P NEWS 4 @ 5PM	5P-6P	MTuWThF----	:30	$1,650.00	NM			
Ⓜ	MG for 20.3,21.4,22.3,22.5,21.1,21.5,20.2,20.4,22.4,22.2,20.1,20.5,22.1,21.3,21.2											
N 22	WRC	10/16/12	10/22/12	7-730P NBC NIGHTLY NEWS	7P-730P		:30		NM		0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	11111--	5	$7,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	10/16/12-10/22/12		7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF----	:30		~~$7,500.00~~	NM		
See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16												
PREEMPT												
2	WRC	10/16/12-10/22/12		7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF----	:30		~~$7,500.00~~	NM		
See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16												
PREEMPT												
3	WRC	10/16/12-10/22/12		7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF----	:30		~~$7,500.00~~	NM		
See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16												
PREEMPT												
4	WRC	10/16/12-10/22/12		7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF----	:30		~~$7,500.00~~	NM		
See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16												
PREEMPT												
5	WRC	10/16/12-10/22/12		7-730P NBC NIGHTLY NEWS	7P-730P	MTuWThF----	:30		~~$7,500.00~~	NM		
See MG 21.6,21.7,21.8,21.9,21.10,21.11,21.12,21.13,21.14,21.15,21.16												
PREEMPT												
N 23	WRC	10/16/12	10/20/12	630-7P NBC SA NIGHTLYNE	630-7P		:30			NM	4	$9,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----1-	1	$2,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	10/15/12-10/21/12		630-7P NBC SA NIGHTLYNE	630-7P	-------Sa--	:30		~~$2,500.00~~	NM		
See MG 23.2,23.3,23.4,23.5												
PREEMPT												
2	WRC	10/15/12-10/21/12		630-7P NBC SA NIGHTLYNE	630-7P	-------Sa--	:30		~~$4,600.00~~	NM		
Ⓜ See MG 23.6,23.7												
NA-PGM NOT SCHEDULED												
3	WRC	10/15/12-10/21/12		6-630P NEWS4 @ 6P SA Wk	6-630P	-------Sa--	:30		~~$1,650.00~~	NM		
Ⓜ See MG 23.6,23.7												
NA-PGM NOT SCHEDULED												
4	WRC	10/15/12-10/21/12		6-630P NEWS4 @ 6P SU Wk	6-630P	---------Su	:30		$1,500.00	NM		
Ⓜ MG for 23.1 10/20												
5	WRC	10/15/12-10/21/12		News 4 Sat 9-1030a	9-1030a	-------Sa--	:30		$1,400.00	NM		
Ⓜ MG for 23.1 10/20												
6	WRC	10/20/12-10/20/12		Notre Dame	330-7p	-------Sa--	:30		$3,125.00	NM		
Ⓜ MG for 23.2,23.3												
7	WRC	10/20/12-10/20/12		Notre Dame	330-7p	-------Sa--	:30		$3,125.00	NM		
Ⓜ MG for 23.2,23.3												
N 24	WRC	10/16/12	10/22/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	11111--	5	$3,500.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length	Spots/Week	Rate	Type		
1	*WRC*	*10/16/12-10/22/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF----	*:30*		~~*$3,500.00*~~	*NM*		
See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21												
PREEMPT												
2	*WRC*	*10/16/12-10/22/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF----	*:30*		~~*$3,500.00*~~	*NM*		
See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21												
PREEMPT												
3	*WRC*	*10/16/12-10/22/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF----	*:30*		~~*$3,500.00*~~	*NM*		
See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21												
PREEMPT												
4	*WRC*	*10/16/12-10/22/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF----	*:30*		~~*$3,500.00*~~	*NM*		
See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21												
PREEMPT												
5	*WRC*	*10/16/12-10/22/12*		*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF----	*:30*		~~*$3,500.00*~~	*NM*		
See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21												
PREEMPT												
N 25	WRC	10/16/12	10/20/12	Redskins Showtime 7-730p	7-730P		:30			NM	1	$1,000.00
Week:		10/15/12	10/21/12	-----1-	1	$1,000.00						
N 26	WRC	10/16/12	10/21/12	Ftball Night Am Non-Loc	7-815p		:30			NM	1	$8,000.00
Week:		10/15/12	10/21/12	------1	1	$8,000.00						
N 27	WRC	10/16/12	10/21/12	NFL Reg Season Non-Local	8P-1130P		:30			NM	1	$20,000.00
Week:		10/15/12	10/21/12	------1	1	$20,000.00						
N 28	WRC	10/16/12	10/22/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	15	$46,500.00
Week:		10/16/12	10/22/12	111111-	6	$3,000.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	WRC	10/16/12-10/22/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		~~$3,000.00~~	NM		
See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21												
PREEMPT												
2	WRC	10/16/12-10/22/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		~~$3,000.00~~	NM		
See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21												
PREEMPT												
3	WRC	10/16/12-10/22/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		~~$3,000.00~~	NM		
See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21												
PREEMPT												
4	WRC	10/16/12-10/22/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		~~$3,000.00~~	NM		
See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21												
PREEMPT												
5	WRC	10/16/12-10/22/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		~~$3,000.00~~	NM		
See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21												
PREEMPT												
6	WRC	10/16/12-10/22/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		~~$3,000.00~~	NM		
See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21												
PREEMPT												
7	WRC	10/16/12-10/22/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		$3,650.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
8	WRC	10/16/12-10/22/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		$3,650.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
9	WRC	10/16/12-10/22/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		$3,650.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
10	WRC	10/16/12-10/22/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		$3,650.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
11	WRC	10/16/12-10/22/12		11-1135p M-SU L NEWS	11P-1135P	MTuWThFSa--	:30		$3,650.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
12	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		$1,450.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
13	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		$1,450.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
14	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		$1,450.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
15	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		$1,450.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
16	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		$1,450.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
17	WRC	10/16/12-10/22/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		$4,200.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
18	WRC	10/16/12-10/22/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		$4,200.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
19	WRC	10/16/12-10/22/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		$4,200.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
20	WRC	10/16/12-10/22/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		$4,200.00	NM		
Ⓜ	MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3											
21	WRC	10/16/12-10/22/12		730-8P ACCESS HOLLYWO	730P-8P	MTuWThF----	:30		$4,200.00	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		(M) MG for 24.3,24.5,30.5,28.4,28.1,30.1,24.4,30.3,30.4,28.5,30.2,24.2,28.6,28.2,24.1,28.3										
N 29	WRC	10/16/12	10/21/12	1130P-1205A NEWS (NFL)	1130P-1205a		:30			NM	1	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------1	1	$4,000.00						
N 30	WRC	10/16/12	10/22/12	1135-1237A TONIGHT SHOV	1135P-1237A		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	11111--	5	$1,200.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		~~$1,200.00~~	NM		
	See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21											
	PREEMPT											
2	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		~~$1,200.00~~	NM		
	See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21											
	PREEMPT											
3	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		~~$1,200.00~~	NM		
	See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21											
	PREEMPT											
4	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		~~$1,200.00~~	NM		
	See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21											
	PREEMPT											
5	WRC	10/16/12-10/22/12		1135-1237A TONIGHT SHOV	1135P-1237A	MTuWThF----	:30		~~$1,200.00~~	NM		
	See MG 28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15,28.16,28.17,28.18,28.19,28.20,28.21											
	PREEMPT											
N 31	WRC	10/16/12	10/22/12	1237-137a Fallon	1237-137a		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	1------	1	$450.00						
N 32	WRC	10/16/12	10/20/12	Sat. Night Live	1130P-1:02a		:30			NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----1-	1	$2,000.00						
N 33	WRC	10/16/12	10/21/12	Access H	1235-135a		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------1	1	$400.00						
N 34	WRC	10/16/12	10/20/12	Inside the Rdskins	10-11am		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----1-	1	$750.00						
N 35	WRC	10/16/12	10/20/12	Notre Dame	2-7p		:30			NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----1-	1	$2,000.00						
									Totals		134	$225,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	134	$225,700.00	$191,845.00
Totals	134	$225,700.00	$191,845.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
322538 /	WOC10031441

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	American Crossroads	**693**

Advertiser	Original Date / Revision
AMERICAN CROSSROAD	07/05/12 / 10/02/12

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.